

**Dear Applicant,**

Irrefutably the Backpack to Briefcase Mentoring and Scholarship Program (BPBC) is an invaluable practicum created to foster the college student's transition from student to young professional.

Deemed an essential catalyst, the Backpack to Briefcase Mentoring and Scholarship Program, is a proven Experiential Learning Model that provides participants with the professional exposure and development that is a critical component associated with:

- ☑ Building Strong Networks
- ☑ Navigating the Career Search Process
- ☑ Surviving the New Hire Phase
- ☑ Shortening Learning Curves
- ☑ Sustaining Career Pathways

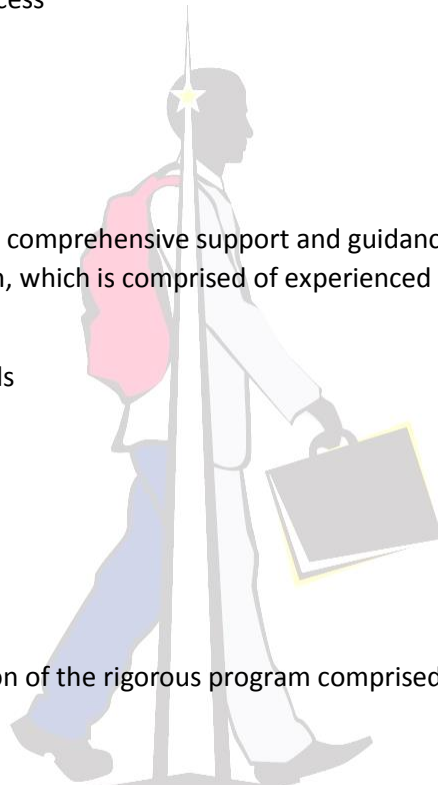
BPBC, participants are afforded the comprehensive support and guidance of the National Sales Network, St. Louis Chapter's Mentoring Team, which is comprised of experienced Professional Development Coaches to include:

- ☑ Executive Level Sales Professionals
- ☑ District Sales Managers
- ☑ Regional Level Sales Directors
- ☑ Corporate Vice Presidents
- ☑ Successful Entrepreneurs

, to assure the successful completion of the rigorous program comprised of:

- ☑ Workshops/Seminars
- ☑ Networking Experience
- ☑ One on One Mentoring Sessions
- ☑ Resume / Interviewing Boot Camps

, that collectively contribute to the jumpstarting of careers, while narrowing the gaps associate with: equity, diversity, inclusion and talent acquisition efforts of major corporations.



**Backpack TO BRIEFCASE**  
MENTORING AND SCHOLARSHIP PROGRAM

**\*NSN-STL Chapter Scholarships**

☒ **1 Year NSN – STL Chapter Membership (All Participants)**

☒ **Backpack to Briefcase Plaque and Certificate of Participation (All Participants)**

☒ **1 NSN Ballpark Village Allstar Scholar (Unrestricted \$3000)**

☒ **1 NSN Backpack to Briefcase Scholarship (Unrestricted \$2000)**

☒ **1 NSN St. Louis Chapter National Conference Package (Total Value \$2000)**

\*All scholarships are awarded upon successful completion of the BPBC Program

Sincerely Yours,

*Kendra Neely- Martin*

Mentoring Chair & Board Member

National Sales Network, St. Louis Chapter

KENDRANEELYMARTIN@YMAIL.COM

314-220-8779



**Backpack TO BRIEFCASE**  
MENTORING AND SCHOLARSHIP PROGRAM

**Backpack to Briefcase Mentoring and Scholarship Program Application**

**Deadline: APRIL 1<sup>st</sup>, 2017**

**PERSONAL INFORMATION:**

**PLEASE PRINT:**

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_  
Date of Birth: \_\_\_\_\_ Age: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

**EMERGENCY CONTACT INFORMATION:**

Name: \_\_\_\_\_ Relationship: \_\_\_\_\_ Phone: \_\_\_\_\_

**SCHOOL INFORMATION:**

School Name \_\_\_\_\_  
School Address: \_\_\_\_\_  
Major: \_\_\_\_\_  
Career Goals: \_\_\_\_\_  
Current GPA: \_\_\_\_\_ Academic Year: \_\_\_\_\_  
How did you learn of the program:  
\_\_\_\_\_

**REQUIRED SUPPLEMENTAL DOCUMENTS:**

- An Official School Transcript
- 2 Letters of Recommendation
- A Current Resume
- A Current BIO
- Essay – Why I should receive the Backpack to Briefcase Scholarship

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**RETURN TO:**

National Sales Network, St. Louis Chapter  
C/O Kendra Neely-Martin, Mentoring Chair  
e-mail: kendraneelymartin@ymail.com  
If you have any questions, please contact  
Kendra Neely-Martin @ 314-220-8779

**Applicant Consent/Agreement Form**

**Last Name:** \_\_\_\_\_ **First Name:** \_\_\_\_\_ **Middle Initial:** \_\_\_\_\_

**AUTHORIZATION AND RELEASE**

I, agree to participate in all activities organized by or through National Sales Network, St. Louis Chapter Mentoring/Scholarship Program. Additionally, I grant NSN permission to use and share my image records with the media to include: (website, newsletter, flyers, and social media) for promotional purposes without recourse or compensation.

I hereby release National Sales Network members, its staff and its volunteers from legal liability for any injury to myself or damage to my property not caused by gross acts of negligence.

**APPLICANT AGREEMENT**

In order for the National Sales Network to operate an effective and efficient program, NSN and the Mentoring Committee requires this agreement with all participants.

Your signature below confirms agreement:

- I will participate in all sponsored and scheduled mentoring sessions.
- I will secure/arrange transportation to scheduled events at the times specified in notices.
- I release the National Sales Network, St. Louis Chapter and National Chapter at the expiration of the program period from any and all responsibility or liability
- I agree to upon acceptance of scholarships and awards to fulfill obligations and assigned tasked associated with the growth and success of NSN and the Backpack to Briefcase Mentoring Scholarship Program to include scheduled program meetings, scholarship/sponsor events, as requested within reason.
- I will adhere to NSN St. Louis Chapter Student Consumption Policy

**Participant Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**All documents must be completed, signed and postmarked no later than April 1<sup>st</sup> of the calendar year for consideration.**

